

# ANNUAL REPORT

## 2021-22



**SOCIAL REVIVAL GROUP OF URBAN RURAL AND TRIBAL (SROUT)**

**IRRIGATION COLONY CHOWK, DARRI, P.O. JAMNIPALI DISTRICT KOBRA,  
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I share with you 23rd Annual Report of SOCIAL REVIVAL GROUP OF URBAN RURAL AND TRIBAL (SROUT). I welcome you to Social Revival Group of Urban Rural and Tribal Korba. It is a great pleasure for me to announce you, the major initiatives taken in SROUT for the year ended March 31, 2022.

Last two year was very difficult for all of us and we are yet to recover from this tragedy. Covid has brought us to a point where we have to start afresh. We got the opportunity to serve the people even during the Covid-19 pandemic and it continues this year as well.

This year, arrangements were made by the organization to provide masks, sanitizers, soap as well as ration to the people at the time of COVID – 19 Lockdown. Along with this, we also had to keep the children in our Balgrih and the women in the Ujjwala home safe from COVID – 19, as well as protecting our worker from COVID – 19 and making arrangements for them was the main responsibility.

This year SROUT has implemented Arogya project with the help of Balco CSR, COVID – 19 Relief work with support of different organizations, Child home and Ujjwala grih in support of Women and child development department, and Child line with support of MWCD and Child line India foundation. The main Phase of Songudha watershed program was started as it sanctioned in last week of March 2022.

We would like to thanks all supporters and funders of our organizations with whose cooperation we were able to do this

We will keep continue our efforts to serve the humanity in coming years as we have done in the past.

With best wishes from

Director

स्रोत  
PRESIDENT,  
Social Revival Groups of Urban Rural & Tribals  
Irrigation Colony Chowk, Darri, Distt.-KORBA (C. G.)

## **Achievements of this year 2021 - 22**

### **Covid - 19 Relief work:**

- One month long Covid Awareness activities was conducted at Korba district. More than 15000 Family benefitted from the program.

### **Health awareness program:**

- Communities have greater access to health services through RHPs and Health Camps; especially the women and old aged people who face accessibility issue to seek medical treatment. Around 1800 women and 200 old aged people have accessed treatment this year through RHPs and Health Camps
- Enhanced collaboration and joint intervention with health department
- 14233 community people reached with HIV/AIDS prevention and control messaging
- Communities, VHSNCs and MAS are sensitized on the sensitivity and control of the disease.
- Enhanced the knowledge of the stakeholders on HIV/AIDS preventive behaviors and control mechanism, Govt services etc
- Effective awareness sessions for the Truckers and Migrants to discuss the sensitivity of HIV/AIDS, counseling and testing facilities
- Greater reach to the communities with HIV/AIDS control messaging through group meetings, Canopy camps, audio/video messaging etc
- 680 community people are educated on prevention and control of TB who will act as change agent
- Enhanced the knowledge of the stakeholders on TB preventive behaviors control mechanism and Govt services
- Collaboration and acknowledgement from TB Department
- Enhanced the capacities of the VHSNCs and MAS on symptomatic behavior, early detection, referral, testing, medication & follow up mechanism
- 2987 mothers now know about caring practices during pregnancy and childhood care
- 100% institutional delivery of 252 pregnant mothers. No home delivery reported
- Mothers are educated and practicing health seeking behavior like ANC visits, IFA consumption, diet diversity, improved IYCF practices observed during the home visits
- Increased consumption of the THR and replication of the recipes to feed the
- Children. 473 mothers are trained on THR recipes to directly address malnutrition
- Good acceptance of the Poshan Badi intervention among the beneficiaries in terms of practice and consumption. 150 families have been benefitted under

### **Child and women rights and protection-**

- Total 777 cases handled related to children. Total Cases handled from Inception are 3442.
- 36 children given shelter at children home run by organization in support of WCD. From the inception of the project the SROUT covers 169 children for shelter.
- 33 women and 3 children given shelter at Ujjwala home run by Organization SROUT.

### **Women Empowerment -**

- Leadership Training program to Self help Group Supported by NABARD.
- Handholding support to the 100 SHG at Chotia area of Korba District of Korba.
- We have formed more than 1000 Self help group from the inception of the organization.
- More than 1000 women got training of skill development and associated with the livelihood activities.

### **Soil and Water Conservation (Watershed)**

- Main Phase of Songudha watershed started. Total around 1000 hectare land will treat for soil and water conservation.
- More than 14000 Hectare land was treated in our previous project Parsakhola watershed project.
- More than 800 Families benefitted from the Parsakhola watershed program.

### **Sanitation and cleanliness -**

- Awareness program on Sanitation was conducted with the help and support of PHED (Public Health and engineering department) Janjgir Champa district of Chhattishgarh state. Total 81 Panchayat and 109 villages covered.

### **Farmers Producers organization -**

- More than 500 Farmers associated with the Nav kisaan farmer's producers organization nurtured by the organization. This year more than 800 Farmers benefitted from the FPO Activities.

### **Other activities -**

- Support on Pulse polio National Immunization program.
- Three month sewing machine training given to the women.

## VISION

Our vision is a society in which people live lives with dignity,, prosperity and happiness.

## MISSION

Our mission is to end poverty by empowering the marginalized and vulnerable sectors of the community; providing them with the capacity to take ownership of their own development. Therefore, women and children are at the forefront of our work, as we address issues related to health and hygiene, education, the environment, gender empowerment, rehabilitation and resettlement, and livelihood promotion.

## Project Details

**Arogya project** – Project Arogya is a health project on health implemented by SROUT in support of Balco CSR. The project aims to target areas of issues in health care and supports the community with interventions in Primary Health Care, Awareness on various seasonal and



Awareness on various seasonal and non- seasonal diseases. Specific emphasis is laid on Malaria, TB, HIV and Maternal & Child Health in order to create a community which is free from diseases and can lead healthy and prosperous lives.

The program has been implemented in Balco's plant location, actively covering 26 core villages & Urban slums covering over 35000 people. The introduction of Arogya in these areas is relevant as most of the villagers had to travel a great distance to avail medical facilities, also the medical facilities used to cost a significant amount which is more than what rural population could afford. After the introduction of Rural Health Posts the health care services have become both accessible and affordable.

**Child line 1098** – ChildLine is a national 24-hour free emergency phone line which can be reached by dialing 10-9-8. The program also does outreach in order to find, rescue, and support children in need of care and protection. Established by the Women and Child Development department in 1996, the program was piloted in Mumbai. It is now present in 366 cities across 34 states in India. SROUT is the implementing agency for the ChildLine branch in Korba, Chhattisgarh. SROUT's ChildLine staff members respond to cases of abuse, children in conflict with the law, and reports of child trafficking, missing children, or runaway children, as well as other unique situations of which they are made aware. They are responsible for ensuring that children in need of care and protection receive the help and support that they need. This year of 2021-22 we have our new achievements.

**Child home boys** – Under integrated child protection scheme Balgrih boys was there in which 40 children were there under 6 to 17 age. The Child Home for Boys is a shelter for male children who are in need of care and protection. This may include children without parental care, runaway children, migrant children, and child substance abusers. Started in 2013, it has the capacity for up to 50 children, providing accommodation, basic care, as well as counseling and support as needed. The home works closely with the local Child Welfare Committee to respond to each unique case, determining the best and most caring option for the child, with an ideal of reintegrating the child with their family if is possible and reasonable. This year we have given shelter to the 36 children of organization.

**Ujjwala:** The trafficking of women and children for commercial sexual exploitation is an organized crime that is on the rise in India. Ujjawala is a national scheme established by the Ministry of Women and Child Development that works to prevent human trafficking and provide rescue, rehabilitation, and re-integration services to victims of trafficking. SROUT has been the implementing agency for the Ujjawala scheme in Korba district since 2013, with focused efforts on two key aspects of the scheme: prevention and rehabilitation. This year 33 women and 3 children got benefitted from our program



### ***Farmers producer organization***

The Farmer Producer Organization (FPO) is an initiative to assist small and marginal farmers in accessing inputs, investments, technology, and markets by mobilizing them to leverage their market aggregate market power. Through collective action, farmers are able to enhance productivity through efficient, cost-effective and sustainable resource use. They attain a higher market value for their produce by controlling a larger market share. The

combination of these two factors leads to significantly higher returns for their labor and production. SROUT supports an FPO in Bhatgaon village of Korba district.

### ***Watershed project –***

Agriculture is a primary income source for approximately 80% of Chhattisgarh's inhabitants. The majority of these farmers rely on rainfall and traditional methods to cultivate their produce. As a result, agricultural communities are highly vulnerable to unpredictable weather patterns, such as flooding and drought. The Watershed Development Program is designed to improve soil quality and water conservation through earthen structures that slow down the movement of rainwater through an area as well as water storage strategies that provide irrigation sources for dry months. Though facilitated by SROUT staff and funded by NABARD and BALCO, this is a village-led program, with community members making decisions and providing labour to implement water management strategies.

Currently, SROUT is supporting a watershed development project in the Songudha watershed, encompassing the Songudha, Aurakachar, and Dondaro villages. In June 2017 the capacity-building phase of this project was completed. Since then, technical challenges have required that the main phase be put on hold. However, from 2017 to 2021 SROUT has worked to connect these villages to government programs that will support their community development. This includes MGNREGA, which has been used to construct toilet facilities, new wells, new ponds, and to deepen existing ponds. SROUT has also connected village members to the PMAY housing scheme. In the meantime, the Village Watershed Committee has continued to meet to plan for main phase implementation. They have worked to raise awareness about the benefits of watershed development so that community members will be prepared to contribute labour when the main phase can be implemented. **In this year 2021-22 Main Phase was sanctioned and work started.**

**Support on Pulse Polio Immunization Program-** Immunization camps were organized at 6 places of Korba which includes Niharika chowk, ITI Chowk, Ghantaghar Chowk, CSEB Chowk, Transport Nagar Chowk, Darri Bazar and more than 300 children given pulse polio vaccine through our posts.

**Awareness Programs on National Days –** National womens day, World AIDS day, Environment day, Immunization day, Malnutrition week, Menstrual hygiene day etc were commemorated aiming awareness to the community.

## Our sponsors:

		
		
		Individual donors and Membership

## Legal entity

<b>Registration Details</b>
<b>Type of Registration</b>
<b>Society:</b> Registered under Societies Registration Act of Chhattisgarh 1973 vide Regn. No. 2499 dated 29 <sup>th</sup> April 1999
<b>12-A - AAETS3216NE20142</b>
<b>80G - AAETS3216NF20211</b>
<b>PAN No.- AAETS3216N</b>
<b>FCRA No.- No. 327610002 valid till 31/10/21 renewal is under process</b>
<b>NGO Darpan Portal Unique ID Number: CG/2009/0015818</b>

## Our Identity and Core Values

Social Revival Group of Urban Rural and Tribal (SROUT) is a registered society, registered under Society Registration Act 1973 vide registration No. vide Regn. No. 2499 dated 29<sup>th</sup> April 1999. SROUT is guided by the following core values:

Values	Description
<b>Respect</b>	We don't violate any person's fundamental human rights, with which each person is endowed. We recognize that all people are born free and equal in dignity and rights. We are sensitive to the moral values, religion, customs, traditions, and cultures of the community we serve. We respect each individual's right of freedom of thought, conscience, and religion.
<b>Responsibility</b>	SROUT is entrusted with a responsibility to the public. We take ownership of the task at hand, take the initiative and proactively



	pulling together resources of all types in order to find and implement feasible solution. We demonstrate ownership, are accountable for the execution, outcomes, expected goals and strive for excellence in our work.
<b>Accountability</b>	SROUT is accountable for its actions and decisions, primarily to the community it serves and also to its funding agencies, the government, staff and volunteers, members, partner organizations and the public at large.
<b>Transparency</b>	SROUT is transparent in its dealings with the government, the public, partners, beneficiaries, except for personal matters and proprietary information. Our basic financial information, governance structure, activities and listing of officers and partnership is open and accessible to public scrutiny and we make effort to inform the public about our work and the origin and use of our resources.

### **Our field of interests:**

This is the 20th year of performance of SROUT and our fields of interest are given below. SROUT has a concern for poor and the unprivileged. We want to bring the most suffering, deprived, exploited people of the society back to join the mainstream of the development.

1. *Health and Nutrition*
2. *Child Rights and Protection*
3. *Livelihood*
4. *Soil and Water conservation*
5. *Women Empowerment and protection*
6. *Education*
7. *Sanitation and Environment*
8. *Advocacy*
9. *Early Childhood development*

### **The following Organogram shows our current team:**

At SROUT, the management and staff is guided by an experienced and expert team of board members. The detail of governing body is as follows:

<b>Name</b>	<b>Profession</b>	<b>Designation</b>	<b>Area of competency</b>
Dicson Masih	Social Worker	President	Strategic planning, monitoring & Elevation

Moh. Sajid Fehjaan	Reporter/entrepreneur	Secretary	Program Development
Satya Prakash Jaiswal	Social Worker	Treasurer	Financial control
R. Choudhary	CSR Personnel	Member	Planning & implementation
Gopi Kaushik	Advocate	Member	Strategic advice and support, M & E
Rajendra Tiwari	Entrepreneur	Member	Strategic advice and support, M & E
Dinesh Tiwari	Social Worker	Member	Strategic advice and support, M & E

In 2021-22, 7 board meetings were conducted.

**Bankers:** Axis Bank Korba

**Auditors:** CA Mukesh Kumar Singhania 077605 008454C D-13 First Floor Deendayal Market, Korba-495677

## **SUPPORT US.....**

You can contribute to our efforts of facilitating services by making donation to “

**Social Revival Group of Urban Rural and Tribal” Korba.** . Your donations to “SRGUT” will help our much needed programs, as it will ensure the continuity of our programs in providing an extremely valuable service to the beneficiaries and a deep satisfaction to us for having brought about a positive social change.

**Demand Draft/Cheques can be made payable to “Social Revival Group of Urban Rural and Tribal” Korba District Korba, Chhattisgarh**